

GolfTraxx.com

Press Release

June 20, 2006

DANVILLE, CA (June 20, 2006) GolfTraxx (<http://golftraxx.com>) has extended its lead over its competitors in reducing total cost of ownership for its customers by providing FREE golf course hole-by-hole GPS coordinate data for 20,000 courses in US and Canada, which can be directly downloaded to PDA devices via GPRS or WIFI access as part of its voice-powered, 100% open standards Golf GPS solution for TREO 650, Palm One, Palm Life Drive, and Pocket PC with built-in Voice Response. The GolfTraxx solution enables golf enthusiasts to measure distances accurately from anywhere on the planet that the GPS receives a signal.

GolfTraxx state-of-the art golf GPS solution features ***integrated 2-way voice communication*** between player and device. GolfTraxx has also incorporated a SiRF STAR III wireless bluetooth™ GPS receiver into this fully-integrated Golf GPS solution. Upon command, GolfTraxx accurately calculates golf shot distances ***anywhere in the world*** where the GPS can capture coordinates. ***A professionally recorded female voice tells you the distances to multiple targets on every hole...*** including front, center and back of each green. GolfTraxx will capture the club used and lie for each shot. After the round, GolfTraxx exports all shot data to your desktop computer.

"Our partnership with PDAzip.com enables all of our customers, including trial users, to download all course information within a particular zip code for FREE directly to their PDA device in a single click. This includes hole-by-hole GPS coordinates...**" said Frank DeBenedetti, founder of GolfTraxx. "Most of our competitors charge as much as \$12.95 per course. GolfTraxx also de-couples the GPS, thereby enabling customers to replace only the GPS (versus replacing the entire unit) when a more advanced GPS becomes available. As a result, our customers now enjoy ***lowest cost-of-ownership***, by having FREE access to hole-by-hole scorecard and GPS data and lowest equipment replacement cost."

GolfTraxx offers ***FREE downloads of trial versions*** of the software for Palm, TREO 650, and Pocket PC on their website. GolfTraxx offers ***FREE downloads*** of over 20,000 course scorecards in their database directly to PDA devices. GPS coordinates are available for many of these courses for ***FREE*** to all GolfTraxx users. GolfTraxx' competitors require their customers to ***purchase each course separately***. GolfTraxx offers various bundled solutions between \$149.95-\$199.95. If you already have a bluetooth GPS receiver, GolfTraxx can be purchased stand-alone for \$29.00.

** where available

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About GolfTraxx

GolfTraxx.com Founded in 2005, GolfTraxx is headquartered in Danville, California. For additional information about GolfTraxx, please visit <http://golftraxx.com>. The flagship product, GolfTraxx, is the brainchild of founder, Frank DeBenedetti. DeBenedetti is an avid golfer and computer technologist who earlier competed in high school, college, local, regional, and national golf competitions. and who now consults with Fortune 100 companies in the San Francisco Bay area. GolfTraxx is a registered trademark of GolfTraxx, Inc., in the USA and/or other countries. All other brand names, product names, or trademarks belong to their respective holders.

About PDAzip.com

PDAzip.com provides locale-specific information such as current weather or nearby business locations for millions of business locations in every zip code across the United States. Site visitors can search by zip code, GPS coordinates, city/state, county/state, or FIPS code. The key differentiator for PDAzip.com is that the ***data is provided in real-time by the businesses themselves***. This provides pdazip.com with a core advantage versus other sites that provide similar information from a database created "once-upon-a-time." Site visitors can submit their current GPS coordinates to the PDAzip.com website, then receive locale-specific information based on the GPS coordinates last submitted. PDAzip.com also offers a downloadable application for PDA devices that allows the GPS coordinates captured by the GPS to be submitted in a single click.

About TomTom



TomTom NV is a leading provider of personal navigation products and services. TomTom's products are developed with an emphasis on innovation, quality, ease of use and value. TomTom's products include all-in-one navigation devices which enable customers to navigate right out of the box; these are the award-winning TomTom GO family, the TomTom ONE and the TomTom RIDER. TomTom also provides navigation software products which integrate with third party devices; the TomTom NAVIGATOR software for PDA's and TomTom MOBILE navigation software for smart phones. TomTom PLUS, is the location-based content and services offering for TomTom's navigation products. TomTom WORK combines industry leading communication and smart navigation technology with leading edge tracking expertise. TomTom was founded in 1991 in Amsterdam and has offices in the Netherlands, the United Kingdom, Germany, France, Italy, the United States of America, China and Taiwan. TomTom's products are sold through a network of leading retailers in 20 countries and online.