

# GolfTraxx.com

## Press Release

**July 10, 2019**

GolfTraxx announces a reciprocal link program for its golf course partners. Reciprocal links are a great way to increase visibility on the web. Increasing the number of reciprocal links on your website is one of the fastest ways to drastically improve your websites visibility on the internet and raise your page rankings in Google searches.

“GolfTraxx relies on its partner courses and its user community to keep us up-to-date with respect to the latest course scorecard information,” said Frank DeBenedetti, founder of GolfTraxx. “Our Reciprocal Link program will allow courses to update our website with a link to their most up-to-date scorecard from its own website. Courses at their option may also place a link on their site to the GolfTraxx website. Their course scorecard link will be displayed to any users viewing the scorecard of their course.”

“Google Earth already provides an efficient mechanism for our customers to submit and/or update golf course maps at any time. It also enables us to rapidly respond to customer requests and visually verify coordinates.” added DeBenedetti. “Our customers can already select from thousands and thousands of mapped courses, and/or quickly and easily create capture targets on other courses they play using the device itself, and/or submit Google Earth maps of their local courses to us for addition to the GolfTraxx on-line database. We then make these hole-by-hole GPS coordinates available for FREE download... usually on the same day the course is submitted, while our competitors charge a recurring annual fee for the data, or charge separately per course. Our belief is that GPS coordinate data should be available for FREE, but most of our competitors do not even supply the actual coordinates, even after you have paid for the courses. Google Earth data is also far more accurate than our competitors’ data since it does not rely on manually collected GPS points. As a result, our customers now enjoy far greater accuracy and lower cost-of-ownership, through FREE access to hole-by-hole scorecard data and FREE GPS coordinate data for direct download to their device.

GolfTraxx offers FREE downloads of the software for Palm One , TREO 650 , TREO 700P , TREO 700W , Palm LifeDrive , Windows Mobile , Garmin Ique , and Pocket PC, and Blackberry on their website. The Apple iPhone 4 version GolfTraxx is available through the AppStore for FREE as well.

GolfTraxx offers FREE downloads of over 21,000 course scorecards in their online database directly to your devices.

GPS coordinates are already available for over ten thousand courses for FREE to all GolfTraxx users. GolfTraxx’ competitors require their customers to purchase courses separately. Courses have already been mapped in over 50 countries across the globe.

## **Contact Information:**

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## **About GolfTraxx.com**

Founded in 2005, GolfTraxx is headquartered in Pleasant Hill, California. The flagship product, GolfTraxx, is the brainchild of founder, Frank DeBenedetti. DeBenedetti is an avid golfer and computer technologist who earlier competed in high school, college, local, regional, and national golf competitions. He has previously consulted with Fortune 100 companies in the San Francisco Bay area. GolfTraxx is a registered trademark of Mister Deez in the USA and/or other countries. All other brand names, product names, or trademarks belong to their respective holders.