

# GolfTraxx.com



**SHARPER IMAGE** is a brand that many of us have come to appreciate. VERY cool new ideas, some a little overpriced, but always fun to go check out because what they had you rarely saw somewhere else. There was always a novelty factor.

So I came across a Sharper Image product listing that gave me pause today:

[https://www.sharperimage.com/si/view/product/GPS+Audible+Golf+Range+Finder/206416?p=plist2470005&utm\\_source=Google&utm\\_medium=CPC&utm\\_campaign=Shopping+Campaigns+High+Priority&Keyword=&device=c&creative=379880655240&cm\\_mmc=CPC-\\_-Google-\\_-Shopping+Campaigns+High+Priority-\\_-379880655240&network=g&matchtype=&adpos=&creative=379880655240&mkwid=Ps0MFBKA|pkw||pcrid|379880655240|pmt||pdv|c|slid||&gclid=CjwKCAjw5cL2BRASEiwAENqAPtYh5P\\_p5kPGCxBOovn5kNILp6NOZKWn76uXDA7hV Eo89MF8kmc6jRoCn4cQAvD\\_BwE#product-details](https://www.sharperimage.com/si/view/product/GPS+Audible+Golf+Range+Finder/206416?p=plist2470005&utm_source=Google&utm_medium=CPC&utm_campaign=Shopping+Campaigns+High+Priority&Keyword=&device=c&creative=379880655240&cm_mmc=CPC-_-Google-_-Shopping+Campaigns+High+Priority-_-379880655240&network=g&matchtype=&adpos=&creative=379880655240&mkwid=Ps0MFBKA|pkw||pcrid|379880655240|pmt||pdv|c|slid||&gclid=CjwKCAjw5cL2BRASEiwAENqAPtYh5P_p5kPGCxBOovn5kNILp6NOZKWn76uXDA7hV Eo89MF8kmc6jRoCn4cQAvD_BwE#product-details)

Why you ask? Well, when many years after you designed, built, and marketed a product or feature, you discover a company comes along and claims not only that the idea is theirs but they're the FIRST company and product to ever have the feature.

BUT as loyal golfraxx supporters know, 14 years ago, golfraxx provided the EXACT SAME FUNCTIONALITY (even slightly improved) with our TELL ME feature. Ours was actually BETTER as it gave FRONT, CENTER, and BACK as well as distance of your last shot played.

<https://golfraxx.com/index2.html>

You can CLEARLY see the button that was clicked called TELL ME. When it was clicked the distances got updated and the voice you hear when you click tell me stated the yards to each target.

<https://pdazip.com/demo.wav>

There MUST be golfraxx users who remember.

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*GolfTraxx.com*